

We are holding a special exhibition,

Hokusai - Floral Glory

The flowers of the four seasons at their finest!

from March 15th (Tue) - May 22nd (Sun), 2022



Exhibition Overview

" The flowers of the four seasons at their finest! "

You will enjoy, through these depictions of flowers, experiencing this culture of floral delight of Hokusai in the Sumida Hokusai Museum.

Flowers, beloved since the dawn of human history, have been the chosen subjects of countless paintings. This exhibition presents a superb selection of them, about a hundred works depicting flowers — cherry blossoms, of course, and many others — by Hokusai and his students. Flowers enjoyed in blossom-viewing parties, flowers that figured in familiar stories, flowers as designs applied to kimono or tools and equipment of many sorts: this exhibition introduces works with flowers that are a beloved part of every aspect of life. Through these depictions of flowers, you will enjoy, we hope, experiencing this culture of floral delight.

Exhibition Composition

Section 1. Spring Is Sprung: Early Spring Flowers

Section 2. Cherry Blossoms: Spring in Full Bloom

Section 3. Colorful Flowers of the Seasons

Section 4: Floral Designs Adorning Daily Life

PRESS RELEASE

March 9th, 2022

Section 1. Spring Is Sprung: Early Spring Flowers



In this print, an old man is depicted scattering ash to make the flowers bloom, little by little, on the branch below.

This legendary character is usually associated with cherry blossoms, but here the artist has depicted plum blossoms. The *uguisu* (bush warbler) at the upper right seems to be staring downwards, as though waiting for the flowers to bloom.

Sonsai Kōitsu, The Old Man Who Makes Flowers Bloom, The Sumida Hokusai Museum (1st term)

Section 2. Cherry Blossoms: Spring in Full Bloom



After planting cherry trees there began in earnest in the Kyōhō era (1716-36), it became one of the finest cherry-blossom-viewing spots in Edo.

Its setting, Gotenyama, is in today's Kita Shinagawa, Shinagawa City, Tokyo. This print is one from the series *Thirty-six Views of Mount Fuji*, *ōban nishiki-e* depicting the mountain from many locations.

Katsushika Hokusai,

Mount Fuji from Gotenyama at Shinagawa on the Tōkaidō Road, from the series Thirty-six Views of Mount Fuji, The Sumida Hokusai Museum (1st term)

Section 3. Colorful Flowers of the Seasons



Camellias are used as a New Year's flower because of their auspicious associations: the camellia is an evergreen tree that blooms in winter.

The artist has accented the red of the petals and of the dish by pairing them with the green of the camellia leaves.

Ryūryūkyo Shinsai, Red Overglaze Dish, from the series The Five Colors, The Sumida Hokusai Museum (2nd term)

Section 4: Floral Designs Adorning Daily Life



This book brings together Hokusai's designs for kimono with the small, detailed motifs known as *komon*.

In each, combinations of the crane and flowers are turned into designs. The narcissus version, however, differs from the others in the realistic depiction of its flower and leaves.

Katsushika Hokusai, A Book of New Patterns. The Sumida Hokusai Museum (All term)



PRESS RELEASE

March 9th, 2022

Exhibition Overview

Hokusai-Floral Glory The flowers of the four seasons at their finest!

Term: March 15th (Tue) -May 22nd (Sun), 2022

First-term: March 15th to April 17th Second-term: April 19th to May 22nd

Closed: Every Monday or the following day if it is a national

holiday.

* Open: March 21st (Mon / holiday),

* Closed: March 22nd (Tue)

Hours: 9:30-17:30 (last admission 17:00)

Website: https://hokusai-museum.jp/hanaranman/ **Organizers:** Sumida City, The Sumida Hokusai Museum **Contact:** Museum Public relation promotion group, Hayashi

E-Mail: hm-pr@hokusai-museum.jp





Hour: 9:30-17:30 (Last admission 17:00)

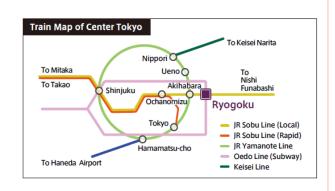
 $\textbf{Colsed}: Every\ Monday\ or\ the\ following\ day\ if\ it\ is\ a\ national\ holiday.$

Address: 2-7-2 Kamezawa, Sumida-ku, Tokyo, 130-0014

Tel: 03-6658-8936

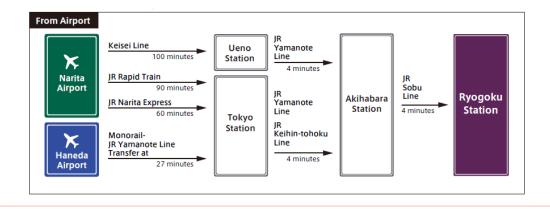
web site: https://hokusai-museum.jp/
Twitter: https://twitter.com/HokusaiMuseum

FB: https://www.facebook.com/THE.SUMIDA.HOKUSAI.MUSEUM/



♦Access

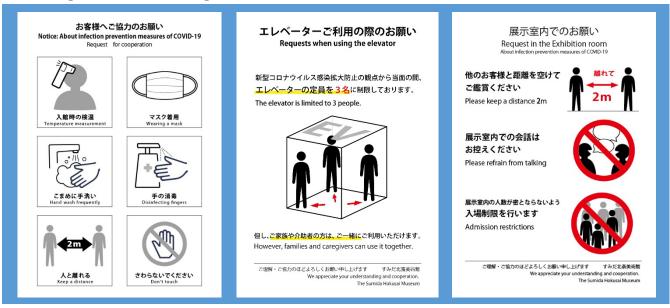
- *5-minute walk from the Toei Oedo Line Ryogoku Station A3 exit
- *9-minute walk from JR Sobu Line Ryogoku Station East exit
- *5-minute by Sumida Loop Bus from the JR Sobu Line Kinshicho Station North exit



Requests of visitors for cooperation on COVID-19 infection Prevention

Visitor Guidelines: Health and Safety During Your Visit for Keeping us All Safe

- 1. We're conducting temperature checks at entry. Please refrain from visiting if you have a cough, sore throat, fever, fatigue, etc. If you're sick, please stay home. Avoid visiting if you have symptoms of COVID-19, have been diagnosed with COVID-19 within the past 14 days, or have been in close contact with someone infected with or experiencing symptoms of COVID-19 within the past 14 days.
- 2. Please wearing a face covering. Please cover your mouth with a mask, handkerchief, tissue, etc. when coughing or sneezing.
- 3. Please disinfect your hands and fingers when entering the facilities. We're providing hand-sanitizing stations for visitors.
- 4. Please refrain from talking in the exhibition room.
- 5. Please do not touch the display case in the exhibition room.
- 6. Please disinfect your hands and fingers before and after viewing touch by hand the touch screen panel.
- 7. The passengers in the elevator are limited to three people. However, families and caregivers can use it together.



Our efforts to prevent COVID-19.

- 1. We're limiting the number of people in our museums, galleries, restrooms, elevators to allow for safe social distancing.
- 2. We're providing hand-sanitizing stations for visitors throughout our facilities and conducting more frequent and enhanced cleaning.

 The space used by customers has already been disinfected. Handrails, elevator buttons,

toilet-handle, and tap, are disinfected several times a day.

- 3. We're requiring that visitors always wear face coverings. Our staff at the museum who meet customers, wear masks.
- 4. We have installed a virus splash prevention panel at the reception/museum shop.
- 5. To keep a safe and good environment in the building, we may restrict admission, and the staff speaks to the visitor to call attention.
- 6. We do not accept new reservations for group viewing.
- *Please check the Sumida Hokusai Museum official website for details before visiting.